Information skills and critical literacy: Where are our digikids at with online searching and are their teachers helping?

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International studies and theorists have posited that digital technologies play an important role in students’ lives and that students display a broad range of literacy skills when using them. The New Zealand Curriculum (2007) states that students should be literate, critical thinkers who actively seek, use and create knowledge. This paper reports on findings from a New Zealand investigation of the extent to which students exhibited and teachers promoted critical information technology literacy skills. Using survey, diary and focus groups, the investigation explored teachers’ beliefs about students’ online information literacy and students’ self-reported research strategies. Results from the investigation show students possess limited online information and critical evaluation skills and teacher pedagogical practice is not addressing this. The paper makes a case for teachers to develop both familiarity and confidence with online text types, alongside professional learning in online and offline information literacy pedagogical strategies.

Introduction

There is no doubt that communication and information technologies (ICTs) and digital reading play a significant role in students’ out of school literacy activities (Alvermann, 2008; Honan, 2008; Labbo, 2006; Lankshear & Knobel, 2003; Veen & Ben, 2006). In addition, international comparisons show New Zealand households seventh equal in computer ownership and ninth in Internet access (United Nations, 2008), which suggests that New Zealand youth are significant users of these technologies. New Zealand curriculum documents and Ministry of Education materials recognise the 21st century imperative to develop our students’ abilities to be adept, critical and responsible users of ICTs to maximise 21st century technologies and information in their current, and future, leisure and working lives (Ministry of Education, 2003a, 2003b, 2004). For instance, vision statements in The New Zealand Curriculum aim for students to be “effective users of communication tools”, “critical and creative thinkers” and “active seekers, users, and creators of knowledge” (Ministry of Education, 2007, p. 8). There is, however, recent international evidence that many teachers are not explicitly teaching information literacy skills (Combes, 2009b; Oblinger & Oblinger, 2005; Walraven, Brand-Gruwel, & Boshuizen, 2008), resulting in students not developing the skills they need to become critical and efficient users of informational text, including online informational text. We wondered if there was similar New Zealand evidence.

We begin by defining information literacy and exploring previous literature and research to which this study is linked. We then position the research by briefly...
describing the New Zealand context. Next we outline the methodology used and give background information on the participants. The main part of the paper is concerned with the results of the investigation and we conclude with recommendations for teacher learning. These recommendations centre particularly on developing teacher information literacy pedagogical knowledge and their experience and confidence with online text types, which will enable students to be critical and responsible users of texts while researching online.

For the terms “Internet text” or “online text” in this paper we use the definition of Coiro and Dobler (2007) of “information (hypertext and otherwise) found within the open networked system of the Internet” (p. 12).

**Defining information literacy**

Although understanding and defining information literacy can be problematic, many organisations and researchers refer to the American Library Association (ALA) 1989 definition:

> To be information literate, a person must be able to recognize when information is needed and have the ability to locate, evaluate, and use effectively the needed information … information literate people are those who have learned how to learn.

Within this definition there are skills such as question formation, brainstorming, categorising, skimming and scanning, evaluating printed material, using contents pages and indexes, note making, synthesising information and presenting findings, all of which can be used across many levels and areas of school. With the advent of the world wide web, students have also been searching online texts, so the skills of using search engines and databases, and evaluating online material can be added to the above.

**Information literacy and comprehension in the online environment**

The concept of information literacy as locating, evaluating, synthesising and communicating information (see previous section), also operates in the online environment. The five areas identified by members of the New Literacies Research Lab (Mokhtari, Kymes & Edwards, 2009, p. 354) around which online reading comprehension centres, reiterates the above information literacy skills:

1. reading online to generate a problem or question from one’s social context;
2. reading to locate information online;
3. reading to critically evaluate information online;
4. reading to synthesise information online from multiple sources;
5. reading to communicate and exchange information online with others.

Although research on the complexities of reading in an online environment is in its infancy (Coiro & Dobler, 2007; Leu et al., 2007), this indicates the close relationship between information literacy and online reading comprehension.

**Teacher understanding of information literacy**

It appears that many teachers lack the strategies needed to develop information literacy skills with their students. According to Doyle (1999), “Teachers are the most critical key to student attainment of information … They must become information
literate themselves” (p. 23). In the United States, Curzon (2004) has recommended increasing instruction in teacher training courses, more collaboration with high school staff and school librarians and an information literacy test for prospective tertiary students. Rockman (2005) has suggested that teacher education programs include problem based learning to foster the “critical thinking skills that lead to information literacy” (p. 49). In Britain, Lonsdale and Armstrong (2004) argue that too many students leave school without sufficient information literacy skills to manage at tertiary level, a finding supported by New Zealand research (Van Zijl, Bennett, Darling, Shields & Bennett, 2006). They further argue that the levels of ICT and information skills of teachers result in the poor information literacy teaching of their students, both in print and online contexts. In a study involving teachers from three New Zealand secondary schools, it was noted that, despite the introduction of the 2007 New Zealand Curriculum (Ministry of Education, 2007) with its emphasis on developing lifelong learners, few teachers understood the concept of information literacy, an important factor in lifelong learning (Probert, 2009). These studies raise concerns for the level of students’ information literacy skills.

**Student online information literacy**

Students born after 1985 have often been called ‘digital natives’ while their parents and teachers are ‘digital immigrants’, terms coined by Prensky (2001). The assumption is that, because they have grown up with the technology, today’s students are ‘tech savvy’. Teachers and parents, feeling insecure about their own lack of technical skills with information technologies, are too often impressed by students’ familiarity with technology and the online world. However, research is emerging (Combes, 2009a, 2009b) demonstrating that many students, while skilful when engaged in online personal communications or in downloading music to personal devices, are in fact much less knowledgeable when searching for and using curriculum-based information. In the next section, “The research context”, we explore research on the skills of New Zealand students in more detail.

Given this background, our research investigated the extent to which students exhibited and teachers promoted critical online information literacy skills, and we explored teachers’ beliefs about students’ online information literacy and students’ self-reported research strategies. We found that, despite teachers often being critical of students’ information literacy online, paradoxically, they still maintained that their students knew more than they did when operating in online environments and displayed a reluctance to use online text. The students in our research possessed limited online critical evaluation and information skills, yet their teachers were not addressing this in their classroom text choices.

**The research context**

The 2007 New Zealand Curriculum includes in its vision for young people the statement that they will be confident, connected, actively involved and lifelong learners. Lifelong learners are described as “critical and creative thinkers”, “active seekers, users and creators of knowledge” and “informed decision makers” (Ministry of Education, 2007, p. 8). A lifelong learner is therefore an information literate person (Bryce & Withers, 2003; Hargreaves, 2003). However, prior to 2007 there was New Zealand evidence demonstrating that many students were not developing information literacy skills.
The New Zealand National Education Monitoring Project (NEMP), which reports on the achievement of year four (8 years of age) and year eight (12 years of age) students, showed that there was little evidence of an increase in information skills between 1997 and 2005 (Crooks & Flockton, 1998; Flockton, Crooks & Baker, 2002; Flockton, Crooks & White, 2006). Few year 4 and year 8 students could describe a coherent process or strategy for finding and using information for a research or study topic, and less than 50% were able to ask two or three ‘strong’ questions for an inquiry, even when working with others. Students also lacked evaluative skills and were indiscriminate in their use of Internet information.

Furthermore, an Education Review Office evaluation (Education Review Office, 2005) of almost 400 New Zealand schools revealed that information literacy was not well developed in most schools and particularly not in secondary schools. There was little evidence that schools were explicitly and systematically implementing an information process model across the curriculum, and few schools collected achievement data to show improvement in student information literacy skills. Similar conclusions were reached by Hipkins (2005), whose research into the inquiry process used in internally assessed aspects of high stakes assessment for qualifications in years 11-13 (15-18 years of age), noted that many students were not being taught generic information literacy skills. Students also understood research to be no more than “information retrieval and repackaging” (p. 27).

Our research enquired into whether there had been a change in students’ skills in locating, evaluating, synthesising and communicating information (Mokhtari Kymes, & Edwards, 2009) since 2005, which had also seen the implementation of the 2007 curriculum.

Research methods

The settings

Three Auckland co-educational secondary schools with rolls over 2,000 and representing a range of deciles (4, 7 and 10) participated in the 2009 research. On the New Zealand Ministry of Education scale, decile 1 schools are the 10% of schools that have the highest proportion of students from low socio-economic communities and decile 10 schools are the 10% of schools that have the lowest proportion of these students.

The participants

The focus was on year 10 (14 years of age) students and their teachers. This was so that responses would not be skewed by the time and content demands of internal and external assessments for national qualifications, which usually start in year 11. It also meant that it could be ascertained how students were being prepared for the information literacy components of their subjects to be encountered in that following year. In addition, it was assumed that year 10 students’ out-of-school online and offline reading practices would not be influenced by the demands of their curriculum subjects in a high-stakes assessment environment.

The teachers

Year 10 English teachers in the three schools were invited to participate and the researcher administered the survey during English Department meetings. From a
possible 33 teachers, 24 participated. Of these, 17 (70.8%) were female and 7 (29.2%) males. Most teachers were under the age of 46 (75%), with those in the youngest age range having been adolescents at the advent of the Internet; that is, at least 37.5% of the teachers were under the age of 16 when the world wide web began. Twenty-two teachers (91.7%) had majored in English at university, with 25% having a postgraduate qualification in English. The majority (91.7%) completed their teacher training in New Zealand and over 70% of them had 10 years’ or less experience teaching English, with 45.8% having 5 years or less. Therefore, most respondents were academically well qualified in their teaching subject, trained in the New Zealand curriculum and school qualifications, young and in the early stages of their career (see Table 1).

Table 1: Teacher demographics (N = 24)

<table>
<thead>
<tr>
<th>Teacher age ranges</th>
<th>University academic qualifications in English</th>
<th>Number of years experience teaching English</th>
</tr>
</thead>
<tbody>
<tr>
<td>9 (37.5%) in 21-35 range</td>
<td>2 (8.3%) had year 2 undergraduate</td>
<td>11 (45.8%) had 1-5 years</td>
</tr>
<tr>
<td>9 (37.5%) in 36-45 range</td>
<td>16 (66.7%) had BA majors</td>
<td>6 (25%) had 6-10 years</td>
</tr>
<tr>
<td>4 (16.7%) in 46-55 range</td>
<td>3 (12.5%) had BA (Hons)</td>
<td>2 (8.3%) had 11-15 years</td>
</tr>
<tr>
<td>2 (8.3%) in over 55 range</td>
<td>3 (12.5%) had MA or higher</td>
<td>1 (4.2%) had 16-20 years</td>
</tr>
</tbody>
</table>

The students

- **Student survey.** All year 10 students in the project schools were invited to participate in a student survey that was used to select participants for the investigation reported here. Guardian permissions (because students were younger than 16) and student assents resulted in 188 participants. Surveys were completed during English classes.

- **Diary activity and focus groups.** Student survey responses were coded and entered into Statistical Package for the Social Sciences (SPSS). By focussing on eight variables related to high Internet and search engine use (see Table 2), a sample was chosen (n = 22) to participate in a 14 day on and offline reading activity and time diary, and to attend a focus group meeting in each school. These variables were used to ensure that the sample was the most experienced and active Internet users and online information seekers. Thus, data could be generated on the processes and skills students used when carrying out Internet research.

Table 2: Variables and responses used for selecting diary and focus group participants

<table>
<thead>
<tr>
<th>Survey questions used to select diary and focus group participants</th>
<th>Responses selected</th>
</tr>
</thead>
<tbody>
<tr>
<td>Have you used the Internet in the past week?</td>
<td>Yes</td>
</tr>
<tr>
<td>Have you used the Internet for research in the past week?</td>
<td>Yes</td>
</tr>
<tr>
<td>How frequently do you use the Internet for your own interest?</td>
<td>Almost every day or more</td>
</tr>
<tr>
<td>If you want to find out about something you enjoy, do you read a book, magazine or find information on a website?</td>
<td>Website</td>
</tr>
<tr>
<td>Do you use a search engine when finding information?</td>
<td>Yes</td>
</tr>
<tr>
<td>Do you have a page on a networking site?</td>
<td>Yes</td>
</tr>
<tr>
<td>How frequently do you visit your networking site page?</td>
<td>Almost every day or more</td>
</tr>
<tr>
<td>How frequently do you check email?</td>
<td>About once a week or more</td>
</tr>
</tbody>
</table>
From the 22 invited participants, who represented over 10% of survey respondents in each school, 20 diaries were completed by 8 males and 12 females and three after-school focus groups were conducted with 16 students, (two groups of four and one of eight), comprising 7 males and 9 females. Focus group sizes came within the range that Kruegar and Casey (2000) recommend as being “easier to recruit and host” and “more comfortable for participants” (p. 74).

**Data collection**

*The teachers*

Three aspects of the larger teacher survey are relevant to the investigation reported in this paper. Firstly, the teacher survey included an open question about teachers’ knowledge of students’ online literacy skills (“list anything you know from research or experience about students’ digital literacy”) and, secondly, canvassed those who did not use hyperfiction (an online text type specifically mentioned in the English year 11 standards for assessment for qualifications) for their reasons for not doing so. Using a 6-point scale (not important to extremely important) teachers were asked to rate nine “reasons to describe why teachers have not accessed hyperfiction.” These reasons explored teacher perceived constraints of professional development (two items), online access (two items), time (one item), interest (two items) and personal opinion of pertinence and liking for screen reading (two items). This was followed by the prompt to list and rate any other reasons for not accessing hyperfiction. This question revealed some perceived constraints for operating in an online environment. Thirdly, teachers rated 21 listed text types according to their “usefulness for extending year 10 literacy practices.” Nearly 50% of these items were digital to give opportunity for feedback on teacher perception of digital text usefulness. A 6-point rating scale of never useful to extremely useful was used (see Table 3).

**Table 3: Listed text types for teachers to rate**

Below is a list of page and screen texts that some students access out-of-school. Rate their usefulness, (in your opinion), as text for enhancing year 10 literacy practices in the classroom.

<table>
<thead>
<tr>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>6</th>
</tr>
</thead>
<tbody>
<tr>
<td>Never useful</td>
<td>Not very</td>
<td>Somewhat/</td>
<td>Useful</td>
<td>Very</td>
<td>Extremely</td>
</tr>
<tr>
<td></td>
<td>useful</td>
<td>quite useful</td>
<td></td>
<td>useful</td>
<td>useful</td>
</tr>
<tr>
<td>Novels</td>
<td>Poetry</td>
<td>Non-fiction</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Games on screen</td>
<td>Play scripts</td>
<td>Manuals (‘how to’ books)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>e-zines</td>
<td>Teen magazines</td>
<td>Blogs</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Comics</td>
<td>Biography</td>
<td>Webquests</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Short stories</td>
<td>Newspapers</td>
<td>Email</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Text messages</td>
<td>Graphic novels</td>
<td>Film</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Informational web pages</td>
<td>Internet forums/ bulletin boards</td>
<td>Interactive web pages</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
The students

- *The student survey.* The student survey’s function for this investigation was to select the sample for the diary activity and focus group discussions, (see section “The participants, The students”).

- *The diary activity.* Clear instructions and a broad ranging example were provided in the booklet-style diary specifically prepared for the 14-day student diary activity. Students were met and the diaries discussed so that there was a clear understanding of their function and how to use them. Diaries were devised to minimise student writing in order to encourage regular daily entries. It was important in these initial meetings for students to understand that ‘reading’ included their reading of text on screen, whether on or offline. Previous researchers had warned that students often do not think of screen reading as ‘reading’ because teachers and parents do not use this expanded notion of text (Moje, Young, Readance & Moore, 2000).

Students were texted reminders every night and over the 14 days a text relationship developed between the researcher and many of the students. After the first evening students were texting her back, wishing her a “gr8” weekend and so on. This had positive spin offs not just for the completion of the diaries, but also for a more relaxed start to the focus groups. Students and researcher were not strangers. The one student who did not complete the diary or attend a focus group, was the only student who was unavailable by text or phone.

Diaries asked students to fill in six columns. For computer reading this meant:

- What did you read? (This included putting the URL, where appropriate, as a veracity check).
- Why did you go to this? (An initial motivation check).
- What did you find out? (A depth of reading check).
- How long did you do this for? (A length of engagement check).
- How did you feel while you were doing this? (This was to see what activities might frustrate, intrigue, excite (and so on) students, whether affinity groups (such as those on social networking sites) influenced students’ feelings, and could be linked to the “why did you go to this?”).
- What else were you doing at the same time? (A multi-tasking and engagement check).

- *The focus groups.* Focus groups ran for approximately 60 minutes and were recorded and transcribed. The transcriber attended the meetings so that non-verbal aspects, such as spontaneity, enthusiasm, excitement, gestures, approval and non-approval body language, could be recorded in field notes and later used in the analysis (Kruegar & Casey, 2000, p. 74) and to help with the identification of voices during the transcription process. The main researcher was the facilitator for the focus group sessions, which contributed to the accuracy of transcribed material when it was checked, and gave consistency to the discussion approach across the three meetings. This approach “fosters consistency in questioning, and as a result, improves analysis” (Kruegar & Casey, 2000, p. 43). At the end of each session the researcher summarised key points, sought students’ verification and checked for transcriber additions.
The function of the focus groups was to explore diary responses in depth to ascertain the “how” and the “why” that lay behind them. It was also to capture the student voices and allow them to explain, illustrate and expand answers in an environment with people who had similar levels of Internet activity. Diaries were completed before the focus group phase. This meant that the main researcher had a perspective on the students’ habits and this informed the discussion guide. The diaries were also used in the focus groups to facilitate initial discussion.

Questions in the discussion guide were deliberately open ended, for example “tell me about a time when a teacher helped you with your research” or “what are the first steps you do when ...?” Question roots on how students accessed online information and used it for research, and what teachers had taught them about using online resources, were used to give insight into the processes and skills students used. Clarification was sought if answers were ambiguous or unclear, and students were often asked to amplify their responses.

Analysis

The teacher survey

Responses to the teacher survey open-ended question on beliefs about students’ online literacy skills were analysed using the key words in every response. From this process a typology of five themes emerged:

- Students prefer communicating and information seeking via the Internet over other means.
- Students are more adept with online technology than their teachers.
- Students lack information literacy skills.
- Students lack critical literacy skills.
- Students have a low level of cyber safety knowledge.

Teachers’ ratings of the 21 text types (see Table 3) according to their “usefulness for extending year 10 literacy practices,” were entered into SPSS with every type becoming a variable. The nine reasons for not accessing hyperfiction (see section “Data collection, The teachers’) became variables and any additional reasons teachers proffered were also added.

The student diary and focus groups

The diary activity

Student diaries were analysed using categories generated by many readings and by the responses students had put in the “why I did this” column of the diary. This resulted in eight categories for computer related activity. Six of these involved using the Internet for: (a) researching for homework; (b) researching for self; (c) playing games online for entertainment; (d) listening to music or watching video material for entertainment; (e) social networking; and (f) reading and writing email. The further two categories were: (g) doing a special interest technical activity; and (h) using MS Word to write up homework. Time spent was calculated for each of these activities. However, when students noted activities they were doing at the same time, this revealed the multiple simultaneous tasks that they engaged in while online. This alerted the researcher to be cautious when interpreting the time data for any one site or activity.
The focus groups
Because of the different sizes of the three focus groups, responses were analysed together rather than each group being the unit for analysis. This gave more significance to the findings; it was the shared experiences of year 10 students rather than unique experiences or differences between the groups that was sought (Fern, 2001, p. 173). Initially, student comments were colour coded under two main steps in the research process, “accessing information” and “using information”. As the iterative process of analysis progressed, these two research steps were further divided into categories. Student comments around “accessing information” fell into three categories: using search engines, choosing sites and judging site trustworthiness. Comments around “using information” were categorised under: reading information, judging accuracy of information and reporting research findings. This then left further student comments that fell into a third aspect, “how teachers help with research”. At this point, interesting patterns emerged that we examine in our findings.

Findings
The teacher survey (N = 24)

Teacher beliefs about student digital literacy
Thirteen of the 24 teachers responded to the survey prompt “list anything you know from research or experience about students’ digital literacy.” Five themes emerged concerning teacher beliefs about student digital literacy (see section “Analysis, The teacher survey”).

There were 10 comments from 8 different teachers (61.5%) about student preference for operating in a digital environment. All believed that students preferred to do research activities on the Internet rather than any other way and that any research was done using Google. They said that students enjoyed working with the Internet and found it an “easy option.” They also believed that students frequently communicated digitally, especially via social networking sites.

Twelve teachers (92.3%) commented on student skill level on the Internet and these centred around students being well informed and confident when using the Internet, that they could access information and navigate between pages and sites, and that in all of these things they knew more than their teachers.

However, when it came to students’ information literacy and critical literacy, teachers were critical of student skill levels. Twenty comments from 11 of the 13 teachers (84.6%) centred around students not being able to discriminate between information, their inability to see what was important to their research questions and their lack of skill in determining the authority of what they read. An inability to extract, analyse and synthesise information, a lack of close reading skills and not using skimming and scanning strategies were at the core of teacher comments. There were also recurring comments (92.3% of respondents) about students using ‘cut and paste’ as their main research strategy rather than critical information skills.

Teacher ratings of text as useful for enhancing year 10 literacy practices
The top six text types seen as extremely useful for extending students’ literacy practices were the novel (58.3% of teachers), short stories and play scripts second equal (41.7%), poetry (33.3%) and fifth equal, non-fiction books and film (29.2%). When added to
those rated as very useful a similar hierarchy emerged with the most popular being the novel (91.6% of teachers), followed by film (79.2%), short stories (66.7%), poetry (66.6%), biographies (54.1%) with play scripts, non-fiction books and newspapers sixth equal (50.0%). The most popular digital text was informational web pages, with 12.5% seeing these as extremely useful and 37.5% seeing them as either extremely useful or very useful. These results echoed previous New Zealand research (Ladbrook, 2009).

**Teachers’ reasons for not accessing hyperfiction**
As well as particular attitudes to hyperfiction, this question explored teacher perceived constraints around professional development in digital text types and the use of digital technology, the availability of online access in the classroom and moving to another location for access, and personal interest in digital text and screen reading.

Table 4 demonstrates that the most important constraint for the teachers was online access in their classrooms. Couple this with the need to move a class of teenagers to another location, and access becomes a major constraint. Knowledge of digital text types and confident use of the technology also emerged as major constraints. Personal constraints such as interest and liking to read on screen were less important issues for this group of teachers.

<table>
<thead>
<tr>
<th>Reason</th>
<th>Extremely important</th>
<th>Very important</th>
<th>Important</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Classroom online access</td>
<td>54.3% (12 teachers)</td>
<td>22.7% (5 teachers)</td>
<td>9.1% (2 teachers)</td>
<td>86.4% (19 teachers)</td>
</tr>
<tr>
<td>Moving location</td>
<td>31.8% (7 teachers)</td>
<td>22.7% (5 teachers)</td>
<td>22.7% (5 teachers)</td>
<td>77.3% (17 teachers)</td>
</tr>
<tr>
<td>Knowledge of the technology</td>
<td>27.3% (6 teachers)</td>
<td>13.6% (3 teachers)</td>
<td>13.6% (3 teachers)</td>
<td>54.5% (12 teachers)</td>
</tr>
<tr>
<td>On screen reading</td>
<td>27.3% (6 teachers)</td>
<td>13.6% (3 teachers)</td>
<td>9.1% (2 teachers)</td>
<td>50% (11 teachers)</td>
</tr>
<tr>
<td>Knowledge of digital text</td>
<td>4.8% (1 teacher)</td>
<td>9.5% (2 teachers)</td>
<td>4.8% (1 teacher)</td>
<td>19% (4 teachers)</td>
</tr>
<tr>
<td>Personal interest</td>
<td>4.8% (1 teacher)</td>
<td>9.5% (2 teachers)</td>
<td>4.8% (1 teacher)</td>
<td>19% (4 teachers)</td>
</tr>
</tbody>
</table>

**The students**

*The diary activity (n = 20)*
Over the 14 days that the 20 students (8 males and 12 females) maintained diaries, the average number of total hours spent on the computer in out-of-school time was 15. Top usage was 37 hours followed by 30 hours (both female users) and bottom was 4 hours and 3 hours 45 minutes (both male users). For half of the boys, the main activity was conducting research for themselves, such as looking for information on cars, bands, game cheats and sports events. The girls indicated that they spent less time researching topics for themselves but when they did, it was not for entertainment but to get information for an immediate need, usually connected to health, grooming or making a purchase online. The activities most common across all students were social networking and research, both for school and for self, and this was explored further in the focus group discussions.
The focus groups (n = 16)
Focus group discussions centred on how students accessed and used information from the Internet and how teachers helped them with the skills involved. All 16 students (7 males and 9 females) across the three focus groups used Google as their first research step. They mentioned three strategies at this point. They all usually entered a key word, but three (18.7%) said that they sometimes asked a question and one would sometimes enter a phrase. None were using key words connected by Boolean symbols and none used a search engine other than Google.

After using the search engine, there was agreement that the strategy for choosing a site was to enter the first listed. Student reasons for operating this way were expediency and “I think it’s the best one,” or “It’s usually, like, the first one that’s the most viewed and most reliable.” However, as discussion progressed there was more elaboration including “I tend to look more at what it says in the caption below…” “If I think it’s something that I think relates to the topic and has some of the keywords, like lots of them” and “if it’s an extremely long name I probably won’t go for it because it’s probably fake.”

While reading more about the site and looking for key words, judgments were also made based on whether they had long names or were in bold letters. If they judged the site as not very useful, students looked at the second on the list, with some (18.7%) going to the third. None went further. It was also clear that if the students did not at first understand what they read, they did not persist but moved rapidly to another site.

After accessing a site many of the students (75%) made judgments as to trustworthiness based on what it looked like - in their words, whether it looked “dodgy.” Explanations of this were based mainly on layout, graphics and colour. It was untrustworthy if “it just looks cheap” or “it looks confusing,” and was trustworthy if “it’s nicely presented, it’s not just white background, black writing” because that “shows a professionalism” and “it doesn’t have the adverts or pop ups.” Also popular were sites where the layout was divided into sections, “cause if it’s, like, in one big chunk you probably wouldn’t want to read it” and “if it’s the subheading you’re looking for then you can actually read what you’re looking for, so you don’t have to read the whole thing.” As for the reliability of the information, most students (93.7%) were trusting after having made their initial layout judgments.

When asked by the researcher how they knew the information on the site was accurate, student responses included “You don’t”, “I don’t know, I just go on it”, and “You trust it”. One boy summed up when he said “if it sounds convincing it probably is true.” If there was information on what students were looking for, then they used it without any critical analysis, although one of the 16 students did say he gave thought to “what I know about the topic” showing that there was some prior knowledge check. This student was also the only one who checked several sites to ensure that they gave similar information.

The strategy students had for using the information was to cut and paste it into an MS Word document and work with it from there. This did not entail interpretation, analysis or synthesis. Their approach was simpler. All agreed that they copied those sentences needed for their research or copied and pasted the whole page and then, as one student said, “I choose, like, what I need for my research and the rest I just delete.” Students also lacked confidence in their own writing ability, “you always paste it in first, then get rid of the stuff you don’t want and then you can kind of write in your
own words ... but sometimes it’s really hard to like make it in your own words when it’s written so nicely.” Another noted that he did not want to “dumb it down” by making too many changes.

When writing up findings, rather than using their own report structure, students stayed with the order in which information was reported in the text they were using. If any information did not seem to fit after their initial deletions (which they called “editing”), then that was also deleted. All students knew the need to write references for their work, but with so many only using one site for research (75%) it was interesting to see how this was achieved. Strategies ranged from listing the sources that their chosen site listed, putting in sites that they hadn’t used but which had come up on their initial Google search, and making them up. As they said, “You go to Wikipedia and you look up all the references and sources and you write them down from there” and “It’s not like they’re going to check everyone’s assignment and go onto the sites and see if there’s any information there.”

The students did suggest that if teachers gave them several URLs and a couple of articles or chapters in books from which to choose information, and also built their prior knowledge, then they would be unable to plagiarise because teachers would know their information sources and also it would stop them from adding false references. They suggested that the prior knowledge work would enable them to judge information more accurately.

When asked to describe a time a teacher had helped them with research it became apparent that there was little help given, although this varied from school to school. Students from one school (8 of the 16 students) noted that “They kind of expect you to know because you’re already at high school.” One stated that she couldn’t remember a time when she had had some help. Those from the second school (4 students) reported that their teachers gave minimal help and they reiterated that there seemed to be an assumption that many research skills had already been taught before students reached secondary school. Students from the third school (4 students) discussed how their teachers sometimes gave them a list of helpful sites but when asked if their teachers had taught them how to research on the Internet, they responded in a similar way to students from the other schools.

No students reported receiving any help at secondary school when using books for research, apart from teachers taking them to the library. Again students noted that teachers tended to take it for granted that they had learned how to research when at primary school.

The most teachers were doing to help these students with online research was to sometimes recommend sites. According to the students, they were not taught how to search the Internet using a variety of search engines and Boolean terms, how to check a site’s currency, relevance and the credibility of its information, how to close read and critique that information and then to responsibly synthesise information from multiple sources into a structured research report.

Discussion

This investigation has highlighted several areas of concern if the vision of the New Zealand curriculum is to be enacted.
Teacher perceptions of students’ Internet skills and text choices for classroom use

At the technical skill level, most teachers believed a significant number of their students were better informed about, faster and more competent in, using social networking pages, games, downloading music and film, and navigating within and across multiple sites simultaneously, than they were themselves. Some teachers in the study did, however, have concerns about students’ ability to critique, synthesise and report research findings. Yet, there is no evidence from teacher comments nor from their selection of text for classroom use, that they are addressing students’ critical information literacy skills in an online environment.

The many student comments about the lack of teacher help when researching and using Internet resources are also connected with their discussions that teachers assume that many of the necessary skills have been covered at lower curriculum levels. This suggests that how to diagnostically assess students’ online research skills as well as how to address the results of such assessment is a critical area for teacher learning.

Teacher attitudes to working with online text

Teachers in this study did not exhibit reluctance, based on interest or online reading preference, to using online text with students. However, there were school-based issues concerning online access, and in teacher familiarity with and knowledge about digital text types, as well as confidence in using online resources. This suggests that many school administrators and the Ministry of Education still have areas for facilitating improvement, particularly in addressing access in classrooms and in teacher professional learning.

Student online activities and strategies

Our students mostly saw themselves as adept in accessing information. However, their reliance on Google and Wikipedia suggests that there is a need for further learning about the initial phase of the research process. Students could increase research efficiency if aware of a variety of search engines and the use of Boolean search symbols. As class time is used to build background topic knowledge, improving students’ processes for deciding which sites to visit would not only increase efficiency but also effectiveness. Critiquing and cross checking findings, employing strategies for assessing the reliability and currency of sites and developing skills in how to make notes and synthesise information would enable students to report findings in a more responsible way than their popular cut and paste strategy. Furthermore, class work on the structure and language of the type of report required by a curriculum area would improve students’ ability to present findings. Currently there is no evidence that students are communicating new knowledge or using their findings in new or creative ways; student research, at its best, does not seem to go beyond a fact-finding approach.

Recommendations

Although based on self-report and small samples, our findings do show trends and patterns across the three schools and therefore have implications. We think the ideal situation would be one in which teachers conduct diagnostic work to see what students can do in the area of information literacy and in using online resources, and use this information to make pedagogical decisions for addressing the gaps, and enact
these decisions in the classroom. However, this research has highlighted some important areas that are currently constraining such a development.

Teacher professional learning about information literacy and strategies to guide students in the five areas outlined by the New Literacies Research Lab (Mokhtari et al., 2009, p. 354) is necessary, if our students are to become information literate in the sense advocated by the American Library Association (1989). The type of program we recommend would also include using diagnostic assessment and knowing what and how to assess research strategies, the interpretation of results, and strategies for acting on these. Such a program should be across all curriculum areas and therefore schools would need to decide which curriculum subjects would take responsibility for the teaching and monitoring of the taught skills and strategies. The use of a school-wide model for information processing would also be beneficial as would common methods for teaching various skills.

We recommend a mix of intensive and consistent use of the technology coupled with a sector-wide initiative that includes preservice teachers (Rockman, 2005; Curzon, 2004). Recently Owston (2009) has posited that “effective professional learning ... should be long term, school based, focused on the learning of all students, and linked to the curricula that teachers have to teach” (p. 271). Owston stresses the advantages of ‘blended learning’ for teachers, a combination of online and face to face approaches over an extended time, and discusses several current designs for this. Such professional learning would also supply teachers with a common language with which to discuss research processes across the curriculum.

Easy classroom access to Internet resources is an issue for many teachers and one that school administrators need to rectify. But access alone will not solve the current situation. Our research has also revealed that there is a gap in subject English teachers’ knowledge about the range, characteristics and pedagogical applications of digital text types that could be used to enhance students’ literacy gains and critical information literacy skills. Furthermore, there is a need for all subject teachers to take responsibility for the teaching of the structure and language of research report writing in their particular subject area.

Finally, it is our contention that academic performance will be hindered if students do not have critical information literacy skills and do not know how to carry out and report research investigations in an adept, critical and responsible manner. In a knowledge-based world, these critical skills will also impact positively on their work and leisure lives. The concept of information literacy is, as Doyle (1994) points out, “central to all successful learning and, by extension, to all successful living” (p. 44) and Bruce (2002) refers to information literacy as the “catalyst” needed to transform “the information society of today into the learning society of tomorrow ... bringing information practices that are effective in professional, civic and personal life into curriculum” (p. 4). Thus, the importance of addressing students’ information literacy skills on and offline, by developing the knowledge and skills of their teachers, cannot be understated.

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